



# AMARACHI

## *All or Nothing*

01. Certified Criminal
- 02. I'll Be Ok**
- 03. My Man**
04. Things You Do
05. Killing Me Softly
- 06. Bye Bye, Goodbye**

Suggested Tracks: 2, 3, 6  
FCC clean

*"The first time we heard the song, it immediately reminded us of how boisterous and boastful Meredith Brooks was in her 1997 single "Bitch". There is something about Amarachi's "Today I Feel" that almost validates the days when we don't want to be bothered."*

**ELITE DAILY**

Hailing from Nigeria and possessing the flair and true roots of African music, Amarachi is a talent rich with experience and the gift of creating wonderful music. Gaining experience from the ultra hip New York modeling scene, this dynamic artist is a sucker for a chick flick, and the earthy strum of an acoustic guitar. Influenced by the songs of Amy Winehouse and a grave admirer of Craig David's Voice; she began singing at the age of 9. Nominated for 12 Brit awards, Craig David is absolutely a prime influence and indicator for how far Amarachi's talents will reach over the coming days and months. This new album "All or Nothing" is the product of her recent hard work and resonating beauty.

In the single "Valerie", Winehouse quoted "Since I have come home, my body's been a mess". Emulating the exact opposite, this striking and self made pop sensation is also influenced by N'abania, D'banj, and Iyanya as far as other artists from Africa. The creator of the hit "Oliver Twist", D'banj was interviewed by BET's April Woodward a few years back, where his enthusiasm and good humor were obvious highlights of his talent. An aspiring musical star with unlimited enthusiasm herself, Amarachi loves the hospitality and food of Houston TX, where she travels back and forth from apart from New York. One of her favorite places she has travelled to is Los Angeles; as she is a true lover of the ocean and beach. On the shores of striking destinations like Poipu Hawaii or Cancun, Amarachi's future releases would be well received as she favors the sand always; and is a curator of the ocean and coastal dreams.

Asian and Vietnamese cuisine are favorites of Amarachi; reflective foods of transcendental spirits and tapioca pearls. The global excitement that has reached fever pitch for international sounds is abundant, and many landlocked souls are eager to explore. The quote from her new music "Your voice brings me back to reality" is a pinnacle call to action for anyone yearning to make the next period in their life stellar and full of wonderful revelations. Getting ready for the release of her new tracks and to paint a picture that she always dreamed as diverse and as colorful as the bustling market on a weekend, Amarachi is poised to make her biggest and most divine waves yet, in 2014.

"All or nothing"

[amarachimusic.com](http://amarachimusic.com)

### PRESS

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All or Nothing is currently receiving airplay on more than 60 radio stations across North America including:

Aggie Radio	Logan	UT	WECI	Richmond	IN
KBBI	Homer	AK	WESS	E. Stroudsburg	PA
KCSC	Chico	CA	WGMU	Fairfax	VA
KCSS	Turlock	CA	WGSU	Geneseo	NY
KDUP	Portland	OR	WHCL	Clinton	NY
KEOL	La Grande	OR	WICB	Ithaca	NY
KEUL	Girdwood	AK	WLFR	Galloway	NJ
KGAR	Lemoore	CA	WLJS	Jacksonville	AL
KHSU	Arcata	CA	WNHU	West Haven	CT
KLCZ	Lewiston	ID	WNIA	Rocky Mount	NC
KMNR	Rolla	MO	WNJR	Washington	PA
KMUD	Redway	CA	WOJB	Hayward	WI
KNSU	Thibodaux	LA	WPPJ	Pittsburgh	PA
KRSC	Claremore	OK	WPRK	Winter Park	FL
KSYM	San Antonio	TX	WRFW	River Falls	WI
KTUH	Honolulu	HI	WRKC	Wilkes-Barre	PA
KUGS	Bellingham	WA	WRNC	Ashland	WI
KURA	Ouray	CO	WRRC	Lawrenceville	NJ
KUWS	Superior	WI	WSIA	Staten Island	NY
KWCR	Ogden	UT	WSIN	New Haven	CT
KXTR	Stephenville	TX	WSUW	Whitewater	WI
KXUA	Fayetteville	AR	WSYC	Shippensburg	PA
Radio CUH	Honolulu	HI	WTCC	Springfield	MA
TCC	Tulsa	OK	WUMD	North Dartmouth	MA
WBNY	Buffalo	NY	WUSO	Springfield	OH
WBWC	Berea	OH	WVMM	Mechanicsburg	PA
WCFM	Williamstown	MA	WVUD	Newark	DE
WCHC	Worcester	MA	WWSP	Stevens Point	WI
WCWM	Williamsburg	VA	WWSU	Dayton	OH
WDWN	Auburn	NY	WXAC	Reading	PA